



City of Hughson Sales Tax Update

Fourth Quarter Receipts for Third Quarter Sales (July - September 2018)

Hughson In Brief

Hughson's receipts from July through September were 0.7% below the third sales period in 2017. Excluding reporting aberrations, actual sales were down 7.6%.

Multiple double-up payments lifted current cash receipts as the CDT-FA resolved the majority of the software-driven reporting issues that plaqued local tax distributions in the first and second quarters of 2018.

Hughson's overall flattened revenue can be attributed to decreased sales activity from a major vendor within the business-industry sector.

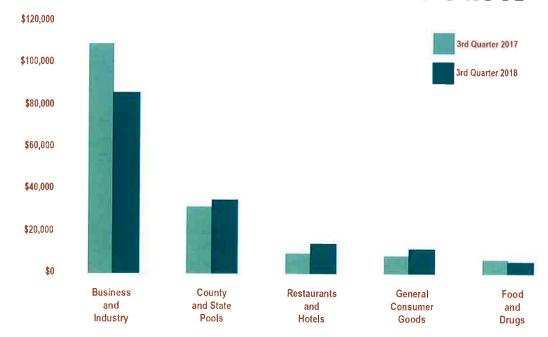
The Stanislaus County region received a bump in proceeds from fuel-service stations as the average price per gallon continued to be elevated over the comparison quarter

Ongoing gains throughout the San Joaquin Valley from building-construction suppliers continue to outpace the sectors growth statewide.

The City's allocation from the countywide use tax pool increased 10.5%

Net of aberrations, taxable sales for all of Stanislaus County grew 4.5% over the comparable time period; the San Joaquin Valley was up

SALES TAX BY MAJOR BUSINESS GROUP



Top 25 Producers

IN ALPHABETICAL ORDER		
Agave Azul	Lacy Furniture Hom Decor Mid Valley Agricultural	
Bobs Coffee Shop		
Boulet Consulting		
California Trusframe	Services	
Carranza Pharmacy	Napa Auto Parts	
Coco's Taqueria	Pizza Factory	
Combs Pumps	Quick N Save	
Dollar General	Ricos Italian Pizza	
Dollar Tree	Santa Fe Market &	
Golden Bowl	Liquor	
Grossi Fabrication	Sav Mor Market	
Hughson Chevron	Scott's Pool Repair & Remodeling	
Hughson Farm Supply	Subway	
Hughson Shell	Wilbur Ellis	

REVENUE COMPARISON

One Quarter - Fiscal Year To Date (Q3)

	2017-18	2018-19
Point-of-Sale	\$257,035	\$251,753
County Pool	31,570	34,888
State Pool	199	130
Gross Receipts	\$288,803	\$286,771

California Overall

The CDTFA's problems with its new software system had yet to be fully resolved by the end of the third quarter. HdL's adjustments for delayed payments and other reporting deficiencies indicate that statewide receipts from the local one cent tax rose 5.2% over the first three quarters of 2018 versus the comparison period. The gains were primarily from higher fuel prices, strong building-construction activity and a rise in tax receipts from online purchases delivered from out-of-state that are shared by all agencies via the county pools.

The data exhibits the start of a leveling pattern in other sectors. The statewide gain in new car sales for July through September was due to a single manufacturer filling back orders. Price competition kept tax revenues from consumer goods receipts relatively flat while the rise in online shopping is expanding the diversion of tax revenues from brick and mortar stores to county pools or to instate distribution centers.

Restaurant sales are beginning to show signs of market saturation as well as the impact of new competition that includes - prepared food and meal kits delivered from a variety of other sources. A modest gain in business-industrial sales was largely related to data and warehouse technology as well as a few major development projects.

Anticipated declines in fuel prices in the first quarter of 2019 adds support to HdL's latest consensus forecast for a modest statewide gain of 1.5% in fiscal year 2019-20 unless new trade conflicts further impact the economy.

South Dakota V. Wayfair Decision

In June, the Supreme Court reversed its previous ruling that retailers are not required to collect taxes for jurisdictions where they have no physical presence or "nexus." Instead, the buyer was responsible for remitting the tax.

California will begin enforcing the Wayfair reversal effective April 1, 2019

by making retailers delivering from out-of-state responsible for collecting and remitting use tax if calendar year sales exceed \$100,000 and/or 200 or more separate transactions. The same threshold will also determine whether in-state retailers are responsible for collecting taxes on deliveries to individual transactions tax districts.

Some legislators have announced their intention to hold hearings and may modify the regulations prior to the announced April 1 implementation date. That process and anticipated start-up and notification issues will probably delay full compliance in 2019-20.

As most major online retailers, including Wayfair, are already collecting California taxes and the state has traditionally enforced a broad definition of "nexus," the impact of the South Dakota decision may be less than in other states. The U.S. Government Accountability Office estimates a potential eventual gain of \$3 to \$5 per capita in receipts from our one cent local tax.

SALES PER CAPITA



COUNTY OVERALL 3Q YOY RECEIPTS % CHANGE

Major Industry Groups		Cash	Adjusted*
Autos and Transportation		20.7%	-0.8%
Building and Construction		22.1%	-3.5%
Business and Industry		32.5%	7.4%
Food and Drugs		20.1%	5.2%
Fuel and Service Stations		31.3%	11.3%
General Consumer Goods	;	14.5%	0.0%
Restaurants and Hotels		16.8%	0.3%
County and State Pools		37.6%	18.3%
7	Total	24.0%	4.5%

^{*}Accounting anomalies factored out

REVENUE BY BUSINESS GROUP Hughson This Quarter

